

ALEXIS SHORE

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EDUCATION

- PhD Candidate, Emerging Media Studies
Boston University, Boston, MA
Dissertation: We Hit Turbulence: Governing Screenshot Collection and Sharing of Digital Messages
Committee: James J. Cummings, Woodrow Hartzog, Kelsey Prena (chair), Chris Chao Su
September 2020–February 2024
- Master of Arts, Emerging Media Studies
Boston University, Boston, MA
July 2020
- Bachelor of Science, Communication, cum laude
Cornell University, Ithaca, NY
December 2018

PUBLICATIONS

- Shore, A.,** Cummings, J.J. (2024). A Push for Obscurity: The Role of Social Influence on Mobile Location Data Disclosure. In *Proceedings of the 57th Hawaii International Conference on System Sciences*.
- Shore, A.** (2023). Book Review: The Private is Political: Networked Privacy and Social Media by Alice Marwick. *Convergence*.
<https://doi.org/10.1177/13548565231203103>
- Chang, N.K., Su, C., **Shore, A.** (2023). Shifting Platform Values in Community Guidelines: Examining the Evolution of TikTok's Governance Frameworks. *New Media & Society*. <https://doi.org/10.1177/14614448231189476>
- Shore, A.,** Prena, K. (2023). Platform rules as privacy tools: The influence of screenshot accountability and trust on privacy management. *New Media & Society*, <https://doi.org/10.1177/14614448231188929>
- Shore, A.,** Cummings J.J. (2022). An Exploratory Analysis of Interface Features Influencing Mobile Location Data Disclosure. *International Journal of Human-Computer Interaction*, <https://doi.org/10.1080/10447318.2022.2104428>
- Shore, A.** (2022). Talking About Facial Recognition Technology: How Framing and Context Influence Privacy Concerns and Support for Prohibitive Policy. *Telematics & Informatics*, 70, 101815, <https://doi.org/10.1016/j.tele.2022.101815>
- Cummings, J.J., **Shore, A.** (2022). All Too Real: A Typology of User Vulnerabilities in Extended Reality. In *Proceedings of the 2022 CHI Workshop on Novel Challenges of Safety, Security and Privacy in Extended Reality*.
- Shore, A.,** Prena, K., & Cummings, J. J. (2022). To share or not to share: Extending Protection Motivation Theory to understand data sharing with the police. *Computers in Human Behavior*, 130, 107188, <https://doi.org/10.1016/j.chb.2022.107188>
- Shore, A.,** Reddy A., Klein C. (2022). A Student-Centered Privacy Model for Responsible Technology Use, In M. Strawser (eds.) *COVID and Higher Education: Teaching and Learning*.

CONFERENCE PRESENTATIONS & PANELS

- Cummings, J.J., **Shore, A.** (2024). Virtual Connections, Real Differences: Perceived Social Affordances, Privacy, and Trust in Social Virtual Reality. International Communication Association, June 20-24, Gold Coast, Australia.
- Penney, J., **Shore, A.** (2023). Platforms, Privacy, and Power: Why Intimate Privacy Protections Matter. Rebooting Social Media Speaker Series, Berkman Klein Center, Harvard University. November 29, Cambridge, M.A.
- Penney, J., Citron, D., **Shore, A.** (2023). The Chilling Effect of Dobbs. Privacy Law Scholars Conference. September 14-15, Lausanne, Switzerland.
- Shore, A.** (2023). Governing the Screenshot Feature: Fighting Interpersonal Breaches of Privacy Through Law and Policy. Association for Education in Journalism and Mass Communication. August 6-10, Washington, D.C.

Shore, A., Prena, K. (2023). Platform Rules as Privacy Tools: The Influence of Screenshot Accountability and Trust on Privacy Management. Association for Education in Journalism and Mass Communication. August 6-10, Washington, D.C. *Top Faculty Paper*

Chan, N.K., Su, C.C., **Shore, A.** (2023). Shifting Platform Values in Community Guidelines: Examining the Evolution of TikTok's Governance Frameworks. International Communication Association, May 25-29, Toronto, Ontario, Canada

Shore, A. (2022). A Call for Computation: The Case for Natural Language Processing in CI. PrivaCI, September 22-23, New York, New York.

Citron, D. Penney, J., **Shore, A.** (2022). Platforms, privacy, and power: how legal & platform-based privacy measures impact intimate information disclosures. Privacy Law Scholars Conference, June 2-3, Boston, Massachusetts

Citron, D. Penney, J., **Shore, A.** (2022). How Sexual Privacy Measures Impact Intimate Expression. Freedom of Expression Scholars Conference, April 30-May 1, New Haven, Connecticut

Shore, A., Cummings, J.J. (2022). Social influence on the map: The effect of social proof and reciprocity norms on mobile location obscurity decisions. International Communication Association, May 26-30, Paris, France

Shore, A., Citron D., Penney, J. (2022). Extended Abstract: Platforms, privacy, and power: how legal & platform-based privacy measures impact intimate information disclosures. International Communication Association, May 26-30, Paris, France

Chan, N.K., Su, C.C., **Shore, A.** (2022). Extended Abstract: Policy as Platform Power: Uncovering the Socio-Political Factors Behind TikTok's Evolution. International Communication Association, May 26-30, Paris, France.

Huang, D.H., Anecston, D., Xiang, J., Chou, M., **Shore, A.,** Prena, K., Su, C.C. (2022). Innovation in the Fitness Community: Managing Fitness Needs in a Post Pandemic World. International Communication Association, May 26-30, Paris, France

"Resistance Under Watch," panel presentation at National Communication Association, November 2021

Shore, A., Prena, K., Cummings J.J. (2021). To Share or Not to Share: Extending Protection Motivation Theory to Understand Data Sharing With the Police. National Communication Association, Nov. 18-21, 2021, Seattle, Washington.

Shore, A., Trifiro, B., Giovannetti, R.F., Boquet, J. (2021) .Using the Elaboration Likelihood Model to Understand Engagement on University Run Instagram Accounts. National Communication Association, Nov. 18-21, 2021, Seattle, Washington.

Shore, A., Cummings, J.J. (2021). Designing mobile location-based services for informed location data disclosure. Privacy Law Scholars Conference, June 3-4, 2021, Remote

Shore A. (2021). Let's Talk about Facial Recognition Technology: How Framing and Context Influence Privacy Concern and Support for Policy, International Communication Association , May 24-26, 2021, Remote

Shore A. (2020). Surveillance Design and Contextual Integrity, September 22, 2020, PrivaCI Town Hall, Remote

Shore, A. (2020). Privacy Research Beyond the Law: Mentoring on Experimental Research Design in Privacy, Privacy Law Scholars Conference

"Parent Supervision of Kids or Surveillance," panel presentation for SxSW, March 2020*

*Presentation cancelled due to COVID-19

OP-EDS/WHITE PAPERS

Shore, A. (August, 2023). "Stop Taking Screenshots of Messages," *Slate*.

Shore, A. (February, 2021). "Elevating Student Voices: Conversations about Student Privacy with Undergraduates During COVID-19," *Future of Privacy Forum*

Shore, A. (July, 2020). "As Personal as Data Gets: The Privacy Implications of Wearable Technologies in Schools," *Future of Privacy Forum*

Shore, A. (May, 2020). "Grad School from Home: The Consequences for Privacy and Learning," *Future of Privacy Forum*

Reddy, A., Shore, A., Vance, A. (April, 2020). "Online Learning Best Practices for Schools and Educators," *Future of Privacy Forum*

Shore, A. (October, 2019). "Parent Supervision or Surveillance," *Future of Privacy Forum*

SELECT RESEARCH POSITIONS

Metaverse Research Manager

Boston University, Boston, MA

January 2023- Present

- Awarded an industry-funded grant with Dr. James J. Cummings to study privacy and misinformation in the metaverse
- Leader of theory-driven approach to designing quantitative surveys and lab experiments in virtual reality
- Manager of graduate-level research assistants in their contributions to the research process

Research Analyst

University of Virginia (Remote)

June 2021- Present

- Working with Danielle Citron and Jonathon Penney on a series of projects that promote intimate privacy legislation and platform responsibility
- Responsible for designing 3 experiments in Qualtrics and running multivariate data analysis in R
- Preparing manuscripts for social science and law review publication outlets

Policy Consultant for Youth and Education Privacy

Future of Privacy Forum, Washington D.C. (Remote)

Nov. 2018- May 2022

- Led qualitative research protocols including interviews and coding procedures
- Conducted research to draft reports and training modules on student privacy best practices
- Reviewed applicants to the Student Privacy Pledge and helped to bring those policies into compliance
- Led writing for a series of multimillion dollar grants including the Gates Foundation and Chan Zuckerberg Initiative, both of which were attained

Project Manager

Boston University, Boston, MA (Remote)

Jan. 2021- July 2021

- Led 2 groups of Master's students to complete their Capstone projects
- Met bi-weekly to provide theoretical, methodological, and statistical guidance
- Worked directly with clients to help students provide recommendations for internal and digital communication strategies based on their findings

Research Sprint Participant

Berkman Klein Center for Internet & Society at Harvard University (Remote)

Oct. 2020 – Jan. 2021

- Chosen as 1 of 39 graduate students from over twenty countries to contribute to the "Digital Ethics in Times of Crisis" Covid-19 and Access to Education and Learning" research sprint
- Attended weekly lectures from leaders in education and technology
- Contributed to and presented on outputs for catered toward policymakers

Research Assistant for PsyComm Lab

Cornell University, Ithaca, NY

Aug. 2017 – May. 2018

- Worked with Professor Dawn Schrader on paper "Personality, Trust and the Privacy Creep" focusing on how personality traits can alter the way people share information

TEACHING POSITIONS

Instructor of Record: Communication Research Methods

Boston University, Boston, MA

Sept. 2021- Dec. 2022

- Instructor of 25 undergraduate students enrolled in communication research methods (Fall 2021, Fall 2022)
- Designed course lecture slides, labs, quizzes and rubrics independently
- Responsible for teaching students basic statistics in SPSS and how to conduct a research project from start to finish (survey/experimental methodology)

Discussion Instructor (Communication 101)

Boston University, Boston, MA

Sept. 2020 – Dec. 2021

- Led a section of 25 students to help them better understand concepts around public relations, journalism, and film via Zoom
- Graded weekly assignments and large projects throughout the semester

Teaching Assistant (Media and Politics in Modern America)

Boston University, Boston, MA

Sept. 2019- Dec. 2019

- Graded essays and providing substantial feedback for 26 students throughout the semester

Teaching Assistant (Oral Communication)

Jan. 2018-May 2018

Cornell University, Ithaca, NY

- Met individually with 10 students before each public speaking assignment
- Provided feedback on written speeches before presentation to the instructor

AWARDS

Michael Hoefges Graduate Student Research Fund Recipient, awarded \$500 by the Media, Law & Policy Division of the Association for Education in Journalism and Mass Communication (AEJMC) toward my dissertation, February 2023

Graduate Student Research Award, presented at #Screentime conference by Boston University's College of Communication Division of Emerging Media Studies, June 2022

Distinguished Leadership Award, presented at #Screentime conference by Boston University's College of Communication Division of Emerging Media Studies, June 2021

Best Poster Award, presented at #Screentime conference by Boston University's College of Communication Division of Emerging Media Studies, June 2020

INVITED GUEST LECTURES

"Platforms as Rulemakers for Interpersonal Communication: The Case of the Screenshot Feature". Communication Research Center Colloquium Series. **Boston University**, September 28th 2023

"Governing the screenshot feature: Fighting interpersonal breaches of privacy through law and policy". Privacy Research Group, **New York University**, September 27th 2023

"Ethical Leadership in Academia and Industry" (Panel). Department of Communication, **Cornell University**, September 20th 2023.

"Privacy on Digital Messaging Platforms" Science, Technology, and Society Seminar. **Tufts University**, September 15th 2023

"Incorporating Theory into Communication Research". Emerging Media Studies. **Boston University**, September 6th 2023

"Platforms as Privacy Rule Makers". Data Science Institute, Data Matters Seminar. **Brown University**, April 12th 2023

"The Psychology of Privacy in Emerging Media". Emerging Media Studies. **Boston University**, April 20th, 2023

SERVICE

Boston University Student Technology Advisory Council (September 2022- Present; appointed by Director of Emerging Media Studies)

Boston University Graduate Student Advisory Board (September 2022- Present; appointed by Dean Laurie Nichols)

Student & Early Career Representative, Information Systems Division, International Communication Association (May 2022-Present)

SONA Research Review Board, Boston University College of Communication (2021-2022)

Reviewer for Telematics and Informatics (Ongoing)

Website developer for the Association for Moral Education Conference (2018-2021)

SKILLS

Technical Programs & Languages: R, HTML, SPSS

General Programs & Databases: Qualtrics, Adobe Photoshop, iMovie, Brandwatch, NVivo

Skills: Machine Learning (Basic), Experimental Design, Survey Development, Quantitative Data Analysis, Qualitative Data Analysis, Public Speaking, Project Management, Graphic Design, Video Production, Classical Ballet